

INTERMEDIATE PHOTOGRAPHY WORKSHOP

<u>Day1 - You don't TAKE an image....you MAKE an image.</u>

Brief Camera Review: Aperature, Shutter speed, ISO, etc.

The Elements and Principals of Visual Design

What are the building blocks of an image.

12 Elements of a Merit Print

Advanced composition: How to use the Elements of Visual Design effectively

Using Exposure and Lenses

Use of different lenses, perspective and exposure manipulation to achieve the look you want.

Using Off-camera Flash and light modifiers

Flashes, triggers, reflectors, diffusers and DIY

• Field Trip!

Put your new photography knowledge to use - time to PLAY!

Day 2 - Taking your images from RAW (or jpeg) to AWESOME!

• Project Presentation/ Matting, Framing & Titles

Image review – what worked and what didn't

Presentation: digital and traditional matting, brainstorm titles, creative cropping (this can make or break a final image) for your images

Advanced Lighting and Exposure Techniques

Challenging lighting or exposure situations? Learn how to deal with them.

• Tech talk:

Discussion of camera gear, file storage, categorization and archiving.

Adobe Photoshop & Lightroom – our "Darkroom"

Overview of both softwares